



NEWS RELEASE



ASTHMA & ALLERGY FOUNDATION PARTNERS WITH SINOPTIM | RESQRINSE TO PROVIDE KID-FRIENDLY NASAL RINSING DEVICES FOR INNER CITY YOUTH

April 20, 2019

ST. LOUIS, MISSOURI – [Asthma and Allergy Foundation of America](#) (St. Louis Chapter), the nation’s oldest and leading allergy charity, announced this weekend that they have partnered with Sinoptim, LLC to provide the entirely new, kid-friendly [ResQRinse®](#) nasal irrigation device as part of the [BREATH](#) program.

The BREATH (Bridging Resources to Encourage Asthma Treatment and Health) program was developed by the [St. Louis chapter](#) of AAFA to serve inner city St. Louis area children. The program provides life-saving medications, equipment, education and support to deal with asthma and allergies.

According to AAFA, “The best way to prevent allergy symptoms and limit your need for allergy medicine is to avoid your allergens as much as possible...You can reduce your symptoms to airborne allergens by washing out your nose daily with a nasal saline rinse.”

Marjorie Moore, Executive Director of AAFA St. Louis Chapter, stated, “We are very excited to add the ResQRinse nasal irrigation device to the donated products that are a part of the BREATH packages distributed in the St.Louis area. AAFA has long been a proponent of daily saline nasal rinsing and we know that it can help reduce allergic reactions. ResQRinse offers a new, easy, and fun alternative for children to maintain a nasal rinsing regimen.”

“We are extremely proud to be able to join with AAFA-St. Louis Chapter in making the ResQRinse available to children in need,” said Dana Willett, President of Sinoptim, LLC. “Nasal irrigation can often be challenging for children to master and continue using due to special technique and/or the choking and gagging caused when using other rinsing devices. ResQRinse changes that experience by greatly simplifying the sinus rinsing process and has been shown to make a true difference for those suffering from sinus allergies.”

Sinoptim LLC was founded in 2017 in Longmont Colorado to focus on sinus health. ResQRinse is the company’s initial product, developed by Stephen Chandler, MD, ENT, to enable greater patient compliance with prescribed nasal rinsing. The ResQRinse device utilizes a Nasal Lock™ technology to close off the back of the throat while rinsing and eliminate drainage of rinsing solution down the back of the throat.

AAFA, a not for profit organization founded in 1953 is the leading patient organization for people with asthma and allergies, and the oldest asthma and allergy patient group in the world. Since 1981 the Asthma and Allergy Foundation, St Louis Chapter has helped thousands of local children and families manage and cope with asthma and

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allergic diseases. Together with donors, AAFA-STL helps low income parents cover the cost of expensive medicines and provides education on asthma and allergies.

For More Information:

Asthma and Allergy Foundation of America – St. Louis Chapter: <http://aafastl.org/>

Asthma and Allergy Foundation of America: <https://www.aafa.org/>

ResQRinse | Sinoptim: <https://resqrinse.com/>

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